

## Participant Information



### **Project title:**

Athletes For Action: Masculinity, Allyship and Sport  
*Study Two - A Qualitative Analysis Regarding Motivation in Worldwide Roar Applicant Statements*



### **Researchers:**

Prof. Brendan Gough, Leeds Beckett University, UK  
Dr. Michael Kehler, University of Calgary, Canada  
Dr. Adam Lowe, Leeds Beckett University, UK

### **You are being invited to take part in a research study.**

You recently submitted an application to take part in the Worldwide Roar. As part of your application, you submitted a written or recorded statement. We would like your consent to use your statement in our study - nothing more than that!

Taking part is voluntary; it is up to you to decide whether or not to take part.

If you do not want to participate in the study, the WR team will not be made aware and this choice will have no implications for your involvement with the Worldwide Roar.

If you do want to participate, it is important for you to understand what the research is about and what it will involve. Please take time to read the following information carefully and discuss it with others if you wish. If anything is not clear to you or you would like more information, contact details for the research team are given below.

### **Who's conducting the research?**

The study is a collaborative project, led by Leeds Beckett University in the UK and University of Calgary in Canada.

Principal Researcher: Dr. Adam Lowe, Leeds Beckett University, UK.

- I hold an MSc. in Psychology and I've just completed my PhD., which focused on men who work in various areas of feminist and LGBTQ+ allyship. I'm a Critical Social Psychologist, which means my work is underpinned by social justice objectives and seeks to challenge the oppression of marginalised groups. I also have a life outside of academia that involves a lot of bouldering, hiking and dancing in dodgy warehouses.

The study is jointly headed by Prof. Brendan Gough, also of Leeds Beckett University, UK and Dr. Michael Kehler, of University of Calgary, Canada:

- Prof. Gough is a Critical Social Psychologist and qualitative researcher interested in men and masculinities. He has published many papers on gender identities and relations, mostly in the context of health, lifestyles and wellbeing.

- Dr. Kehler's research addresses the intersection of gender and education more broadly and specifically explores masculinities, schooling, literacies, men as change agents, counter sexist politics, body image, health education, bullying, homophobia and team sport.

### **What is the project about?**

With this investigation we're seeking insights into people who want to become contributors to the Worldwide Roar, asking questions about:

- What the Worldwide Roar means to you.
- Your motivations for applying and what it would mean to you to be successful or not.
- Your perceptions of the nudity involved.
- Your relationships with your own body.
- Your feelings about being viewed in the context of the project.
- Your feelings about being naked with other contributors.
- And how you navigate gendered spaces such as sport.

### **What will you be asked to do?**

You've already done the work!

All we're asking for is your consent to use the statement you submitted as part of your application to the Worldwide Roar in our research.

### **What are the advantages and disadvantages of taking part?**

- There are no anticipated disadvantages to participating in this study. The potential risk of being identified as a participant in the study are minimal.
- Your participation may contribute to knowledge in the area of masculinities, allyship, equality and wellbeing.
- Your participation will also help Worldwide Roar to develop the way they work.
- Taking part in this study is not expected to cause any discomfort or distress.

- Although procedures will be used to conceal your identity, anyone you tell about taking part may be able to identify your words if they read the published work. Please consider this possibility before telling others about your involvement with the study.
- Students from Leeds Beckett University or the University of Calgary may feel obligated to participate in the study. Please be assured you are not obligated.
- If your participation involves the receipt of student credits, you are also not obligated to remain in the study, although credits may only be available to those who do.

### **How will your information be used?**

- Statements will be transcribed, analysed and used in academic journals, books, conference presentations and teaching.
- Any quotations used in the final report will be anonymized using pseudonyms. You will not be identifiable.
- Upon your request, we can remove your data, partially or fully, any time up to two weeks following the consent form's completion.
- The only people who might hear the recording or read the transcripts are the research team and a professional external transcriber. No one from Worldwide Roar will have access to the data, other than in published form.
- All data will be destroyed within 12 months of the completion of the project.

### **How we will protect your confidentiality**

Leeds Beckett University is the data controller of the personal data it collects and processes for the purpose of carrying out the research outlined in this Participant Information Sheet.

This means that it has the core legal responsibility to safeguard this personal data and ensure it is processed lawfully and to comply with individuals' data protection rights and freedoms.

This requirement is set out in the EU General Data Protection Regulation 2016 ('GDPR') and in UK law under the Data Protection Act 2018 ('DPA') which states that:

Personal data must:

1. be processed lawfully, fairly and in a transparent manner;
  2. be collected only for specified, explicit and legitimate purposes, and not be further processed in any manner incompatible with those;
  3. be adequate, relevant and limited to what is necessary in relation to the purposes for which it is processed;
  4. be accurate and, where necessary, kept up-to-date;
  5. not be kept as identifiable data for longer than necessary for the purposes concerned;
- and

6. be processed securely.

This means that that your confidential and sensitive confidential (special category) personal data which is collected and processed, will be held securely, used only for the purpose and retention period it has been collected for, kept strictly confidential and only shared with authorised persons who are directly involved in the research process.

The legal basis for processing your personal data is for research purposes under GDPR and DPA is a 'task in the public interest' and for special category personal data is where our processing is necessary for research purposes or statistical purposes. These conditions apply as long as we are applying appropriate protections to keep your personal data secure and safeguard your interests; these are set out in the Research Participant Privacy Notice that will be provided to you along with this information sheet.

Researchers use Data Protection and Research guidance and checklist to ensure research data protection compliance. Further data protection guidance is available on the University's Data Protection page.

Where there is a requirement for your explicit consent for specific use of your data a separate consent form will be included with this Participant Information Sheet.

Please be aware that due to the University's lawful basis for processing data for research, some of your data rights may be affected; such as you may not be able to withdraw your data after it has been combined with other participant's data. If you are unsure about this, please discuss in advance with the research team who will be able to advise you.

As mentioned above, steps will be taken to protect your data and identity. In fact, research of this kind is only allowed to be carried out in the UK under strict conditions, designed to protect everyone involved, as laid out by the British Psychological Society.

<http://www.bps.org.uk/what-we-do/ethics-standards/ethics-standards>

We will protect your information in the following ways:

- All the information you provide will be treated in confidence. This means that your name will not be passed on to anyone else and your information will be used solely for the research or teaching purposes of the Leeds Beckett University.
- You will be allocated a pseudonym. These will be used in all publications.
- You may mention the names of people you know during your interview. If used, those names will also be changed in the final report.
- Other identifying information you may mention will also be altered, e.g. locations, job titles, sports teams, etc.
- Transcriptions will be encrypted and password protected and recordings will be destroyed.

- In exceptional circumstances confidentiality may be broken. In accordance with the law and section 1.2 of the BPS Code of Ethics and Conduct, we may be compelled to override the duty of confidentiality in the event of an unexpected revelation of risk of harm to yourself or others. This decision would not be taken lightly and would only be made with the full support of the research team.

### **Can you change your mind?**

Of course.

At your request we can remove you from the study up to two weeks following consent.

We can also remove part of your data if there is a particular part you do not want using.

You can do this without any negative consequences and you do not need to provide a reason.

In particular, if you are a student at either Leeds Beckett or Calgary or an acquaintance of anyone connected to the study, please do not feel obliged to take part or explain your withdrawal from the study.

Please be aware, beyond two weeks after consent, withdrawal from the study and / or removal of materials will not be possible.

If you wish to withdraw, fully (full transcripts and recordings to be deleted and all records expunged) or partially (partial data to be removed from transcripts and recordings), simply email us.

### **Who can you contact for further information?**

Adam Lowe (Primary Contact) - [Adam.Lowe@leedsbeckett.ac.uk](mailto:Adam.Lowe@leedsbeckett.ac.uk)

Prof. Gough - 0113 8123934, [B.Gough@leedsbeckett.ac.uk](mailto:B.Gough@leedsbeckett.ac.uk)

Dr. Kehler - +1 (403) 210-8590, [michael.kehler@ucalgary.ca](mailto:michael.kehler@ucalgary.ca)

If you wish to talk to an independent representative within the university and someone who is outside of this research study, please contact Dr Nova Deighton-Smith - 0113 81 23151, [N.L.Deighton-Smith@leedsbeckett.ac.uk](mailto:N.L.Deighton-Smith@leedsbeckett.ac.uk)

### **What happens next?**

Please think carefully about whether or not you wish to take part in the study.

If you do, please follow the link below to the study's online consent form or follow the link in the email this document was attached to.

Consent Form: [Link]

Thank you for considering participating in the study.

Kind regards

Adam Lowe